

# SOUTH CAROLINA EXPORT INCENTIVES PROGRAM

The South Carolina Department of Commerce Export Incentives Program helps eligible small businesses launch to global recognition by reimbursing them for pre-approved, export-related expenses.

Qualifying companies can receive reimbursement for expenses associated with up to two of the following activities per year.

## INTERNATIONAL TRADE SHOWS

Registration fees, booth space and eligible travel costs\* associated with exhibiting at trade shows overseas or international trade shows taking place in the U.S.

## U.S. COMMERCIAL SERVICE PROGRAMS AND SUBSCRIPTION SERVICES

Services include Gold Key, International Partner Search, RAISE Market Research and more. A complete list of services and fees can be found [here](#).

## SELECT TRADE MISSIONS

Trade mission fees and eligible travel costs\* incurred while participating in a S.C. Commerce trade mission.

## PARTICIPATION IN EXPORT TRAINING WORKSHOPS, IN PERSON OR VIRTUAL

## WEBSITE AND MARKETING ENHANCEMENTS

- Search engine optimization (SEO)
- Translations of marketing materials and/or website localization services
- Website analytics
- E-commerce services (such as adding an online payment option or a currency converter tool)
- Digital and social media ads
- Pay-per-click advertising
- Other enhancements as approved by S.C. Commerce

## OTHER EXPORT INITIATIVES

Expenses incurred with procurement of consultancy services not offered by the U.S. Commercial Service, payment for services provided by federal agencies (such as export credit insurance policy fees, intellectual property protection, etc.), shipping samples to trade shows, compliance testing and foreign market sales trips.

\*Travel Costs: Airfare ([Fly America Act](#)), Hotels ([State Dept](#) or [GSA Lodging Rates](#)), and/or Ground Transportation

## ELIGIBILITY CRITERIA:

- Headquartered or with a place of business in South Carolina.
- In business for no less than two years with a product/service with at least 51% U.S. content.
- Independently owned and operated and not dominant in its field on a national basis.
- Organized for-profit.
- Currently has an export-ready product, a strategic plan for exporting and understands the costs associated with exporting.
- Meets the U.S. SBA's definition of a small business. See [Size Standards Table](#).

To apply, contact [export@sccommerce.com](mailto:export@sccommerce.com).