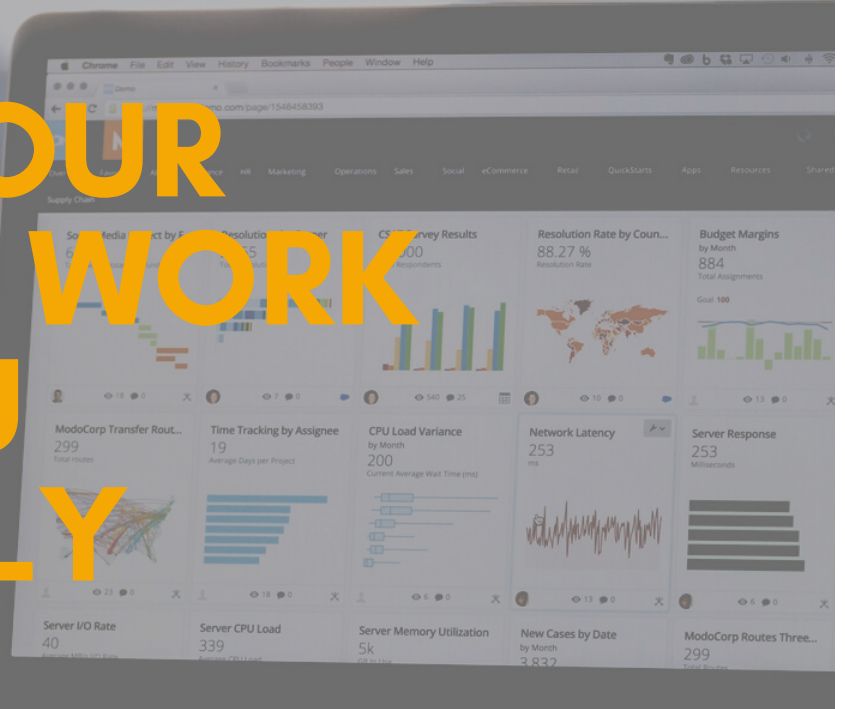




**South Carolina**  
Department of Commerce

Just right for business.

# MAKE YOUR WEBSITE WORK FOR YOU GLOBALLY



Help international customers, partners and future clients connect and engage with your company! A strong website and online presence are critical to the growth and success of your international business and brand.

To assist companies with expanding their international footprint online, the South Carolina Department of Commerce's S.C. Export Incentive Program is offering qualified S.C. businesses up to \$6,000 reimbursement for eligible website development expenditures.

## How can funds be used?

- Search engine optimization
- Upgrade or create new website content
- Global website localization services
- Website translation into foreign language
- Website analytics
- Online payment option
- Adding currency conversion tools
- Pay-per-click advertising (Google, Microsoft, LinkedIn, etc.)

\*In response to COVID-19, international website development is reimbursable through the South Carolina Export Incentive Program. Space is limited to eight South Carolina companies. Work must be completed by August 31, 2021.

## Contact Us

Anita Patel @ 803-737-0247  
or [apatel@SCcommerce.com](mailto:apatel@SCcommerce.com)

Norris Thigpen @ 803-737-0598  
or [nthigpen@SCcommerce.com](mailto:nthigpen@SCcommerce.com)