



# 2021 RECRUITMENT OVERVIEW

FROM JANUARY TO DECEMBER 2021, SOUTH CAROLINA RECRUITED:



**153**  
PROJECTS

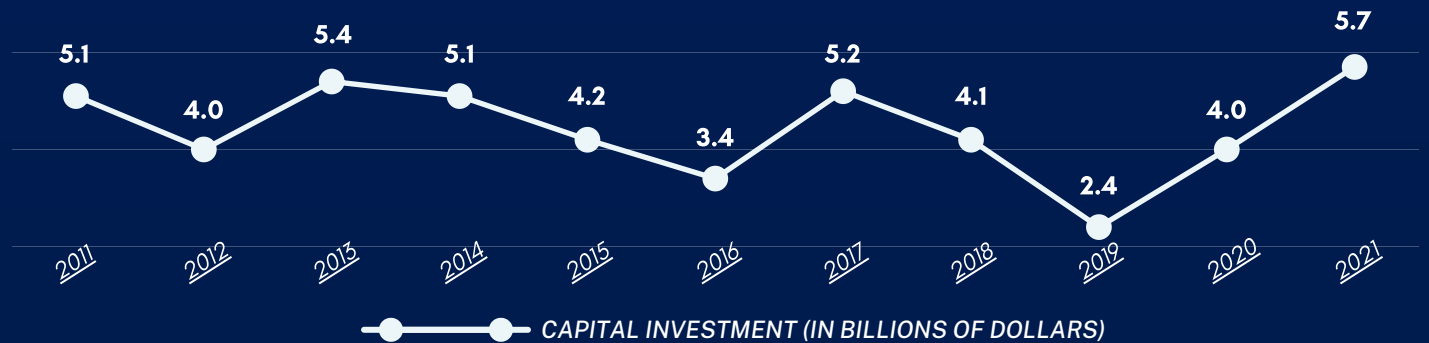


**\$5.7**  
BILLION

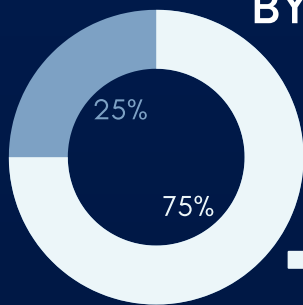
HIGHEST IN 10 YEARS  
SECOND TIME EXCEEDING  
\$5 BILLION SINCE 2017



**18,338**  
JOBS



## INVESTMENTS RECRUITED BY COMMUNITY TYPE

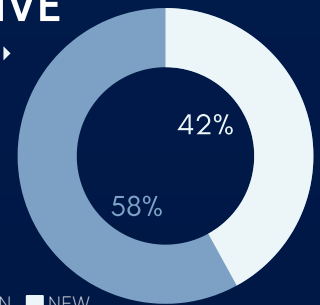


South Carolina has rich community diversity, with 14% of citizens living in rural communities. In 2021, total recruited investment in rural projects increased by 27% from 2020 and was one of the biggest years for rural investment in the past decade.

■ URBAN ■ RURAL

## PROJECTS RECRUITED BY OBJECTIVE

Companies locating in South Carolina are continuing to build a formula for success, investing in and expanding existing operations within our borders. This commitment is a testament to our pro-business policies and initiatives. In 2021, both jobs and capital investments of new and expansion projects increased over 2020.



■ EXPANSION ■ NEW

## TOP PROJECTS BY CAPITAL INVESTMENT

1. GOOGLE  
BERKELEY COUNTY \$500 MILLION INVESTMENT
2. WALMART  
SPARTANBURG COUNTY \$450 MILLION INVESTMENT
3. E. & J. GALLO WINERY  
CHESTER COUNTY \$423 MILLION INVESTMENT
4. SHAW INDUSTRIES GROUP, INC.  
AIKEN COUNTY \$400 MILLION INVESTMENT
5. OSHKOSH DEFENSE  
SPARTANBURG COUNTY \$155 MILLION INVESTMENT
6. PRESTAGE FARMS OF S.C.  
KERSHAW COUNTY \$150 MILLION INVESTMENT

7. WESTINGHOUSE  
RICHLAND COUNTY \$131 MILLION INVESTMENT
8. VOLVO CARS  
BERKELEY COUNTY \$118 MILLION INVESTMENT
9. BMW MANUFACTURING  
SPARTANBURG COUNTY \$100 MILLION INVESTMENT
10. ARTHREX  
ANDERSON COUNTY \$100 MILLION INVESTMENT
11. NEPHRON PHARMACEUTICALS CORPORATION  
LEXINGTON COUNTY \$100 MILLION INVESTMENT
12. NESTLÉ USA  
CHEROKEE COUNTY \$100 MILLION INVESTMENT

## TOP PROJECTS BY JOBS










1. **TELUS INTERNATIONAL** CHARLESTON COUNTY **1,200 NEW JOBS**
2. **OSHKOSH DEFENSE** SPARTANBURG COUNTY **1,000 NEW JOBS**
3. **T-MOBILE** CHARLESTON COUNTY **540 NEW JOBS**
4. **ARTHREX** ANDERSON COUNTY **500 NEW JOBS**
5. **E. & J. GALLO WINERY** CHESTER COUNTY **496 NEW JOBS**
6. **GENERAC POWER SYSTEMS, INC.** EDGEFIELD COUNTY **450 NEW JOBS**
7. **TRANSCOM** GREENVILLE COUNTY **450 NEW JOBS**
8. **PALL CORPORATION** SPARTANBURG COUNTY **425 NEW JOBS**
9. **WALMART** SPARTANBURG COUNTY **400 NEW JOBS**
10. **SCENTSY** YORK COUNTY **365 NEW JOBS**

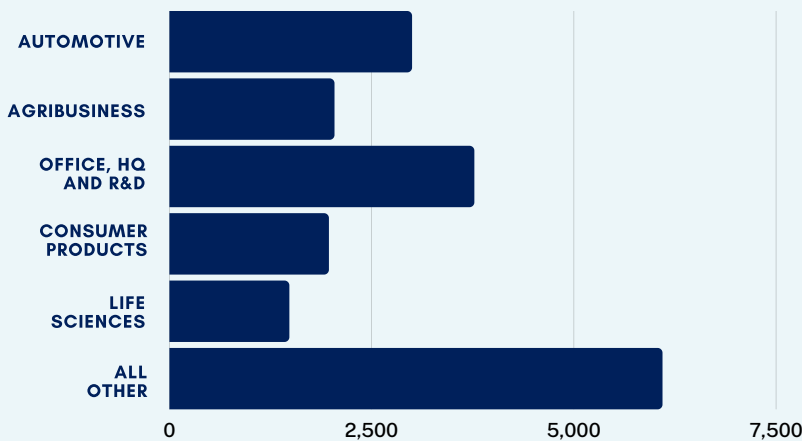
## INVESTMENTS RECRUITED BY COUNTRY OF ORIGIN

International and domestic companies alike are finding success in South Carolina.

**For the first time since 2017, overall foreign direct investment (FDI) and total committed jobs both increased in 2021.**

Still, domestic-based companies made up the majority of investments recruited into the state, accounting for 68% of all incoming capital. Familiar international partners rounded out the 2021 list of top sources of recruited investments.

	DOMESTIC: <b>68%</b>
	GERMANY: <b>9.9%</b>
	FRANCE: <b>4.1%</b>
	JAPAN: <b>3%</b>
	CANADA: <b>2.3%</b>
	SWEDEN: <b>2%</b>
	SWITZERLAND: <b>2%</b>
	KOREA: <b>1%</b>
	DENMARK: <b>1%</b>



## JOBS BY SECTOR

Both established and burgeoning industries around the state saw impressive job recruitment numbers in 2021.

